

Supporting IREC

Please feel free to discuss your interest in supporting IREC.

Contact Hayley Wordsworth at IREC
Telephone: 02 69601550
Email: irec@irec.org.au

If you wish to confirm your support, please fill out the form below and send it, with your payment, to IREC. A Tax Invoice will be sent on receipt of payment.

Company _____
Contact _____
Telephone _____
Email _____
Postal Address _____

I wish to subscribe to the following (please tick):

- Corporate sponsorship
- Event sponsorship
- Irrigation Showcase
 - GRDC Irrigation Cropping Update
- Farmers' Newsletter advertising
- 2 editions
 - 1 edition

Ad size: _____

Payment enclosed: \$ _____

Thank you for your support

IREC

The Irrigation Research and Extension Committee (IREC) influences and coordinates research and extension relevant to irrigated agriculture in the Murrumbidgee Valley. Through the wide distribution of its magazine, The Farmers' Newsletter, and its association with the Irrigated Cropping Forum, irrigators from the Lachlan Valley through to northern Victoria also benefit from the activities of IREC.

IREC plays a pivotal role in providing a forum for irrigators, irrigation professionals and service providers, and research and advisory groups to engage on issues of common interest and concern.

Some recent and current activities of IREC:

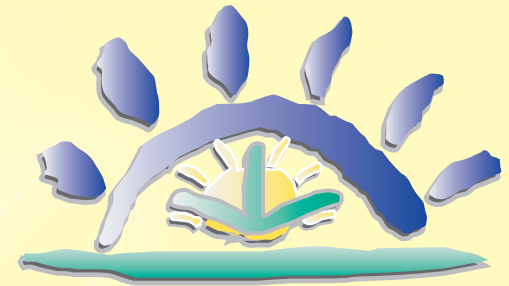
- Farmers' Newsletter since 1944
- Irrigated Farm Competition since 1980
- Annual GRDC Irrigation Update
- Regular Field days
- Specific research projects

IREC

Research Station Road, Hanwood, NSW
telephone: 02 6960 1550
email: irec@irec.org.au
web: www.irec.org.au

Postal address

IREC
C/- CSIRO Land & Water
Private Mail Bag 3
Griffith NSW 2680



IRRIGATION RESEARCH &
EXTENSION COMMITTEE INC



Promote your business and support irrigated agriculture through sponsorship and advertising with IREC

Corporate Sponsorship

IREC welcomes support from companies who have an interest in irrigation in the Murrumbidgee Valley.

Corporate Sponsorship provides an opportunity for your business to be recognised at all IREC events as well as providing ongoing promotion of your business to over 4000 irrigators through advertising in the Farmers' Newsletter and links to the IREC website.

Corporate sponsorship of IREC entitles your company to:

- Acknowledgment as a corporate sponsor at every opportunity
- Sponsorship of all events staged by IREC: Irrigation Showcase, GRDC Update and any field days or other events
- Four free tickets to all IREC events
- A half page advertisement in both editions of the Farmers' Newsletter
- Prominent display of your logo displayed on the IREC website
- Membership to IREC for all your staff in the Murrumbidgee region

Corporate Sponsorship of IREC for the financial year is available for \$2250.00 (GST inclusive).



Event Sponsorship

IREC conducts a range of events and activities throughout the year for which it seeks financial sponsorship.

GRDC Irrigation Cropping Update

This event, part of the annual GRDC Cropping Update Series, brings together presentations by farmers and scientists on the latest farming technologies and practices for irrigation.

It is to be held in Griffith on Wednesday 6 August 2008.

Sponsorship of the Cropping Update entitles your company to:

- Acknowledgment at the Update
- Placement of your banner at the Update
- Placement of your logo in the program
- Distribution of printed material at the event
- Two tickets to attend the Update

Sponsorship of the update is available for \$550.00 (GST inclusive)

Irrigation Showcase

The Irrigation Showcase Dinner to be held on Tuesday 5 August, 2008 will highlight the achievements of irrigators recently profiled in the GRDC publication "Lifting Irrigated Cropping Profitability and Water Use Efficiency".

Sponsorship of the Irrigation Showcase entitles your company to:

- Acknowledgment at the event
- Placement of your banner at the event
- Placement of your logo in the program
- Distribution of printed material at the event
- Two tickets to attend the event

Sponsorship of the Irrigation Showcase is available for \$550.00 (GST inclusive)

Sponsorship is available for other events held by IREC throughout the year for \$550.00 GST inclusive.

Farmers' Newsletter advertising

The IREC Farmers' Newsletter is a highly regarded publication produced for irrigation farmers and their advisers. The magazine reports on research, events and policy relevant to the irrigated crop production systems and businesses of the southern Murray-Darling Basin.

Articles in the Farmers' Newsletter are authored by researchers and specialists, and edited for easy understanding, without losing critical technical facts.

- Two editions per year
- April - winter crop focus, 4000 readers
- August - summer crop focus, 4000 readers
- Full colour, A4 magazine, approx. 60 pages

Advertising rates

Advertising is available for both editions in a financial year (first edition August 2008, second edition April 2009) or for a single edition, with your choice of which publication.

Ad size	Single Edition	Both Editions
IFC - full page	\$693.00	\$1178.00
Full page	\$644.00	\$1094.00
Half page	\$347.00	\$589.00
Third page	\$198.00	\$337.00

* detailed specifications and ad sizes are available on request

* rates include GST

* fees for booking agencies are additional to these rates

All advertisers receive a complimentary copy of the magazine in which they have advertised.